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OEM Solutions

We specialize in graphic solutions for original equipment manufacturers of boats, caravans, campervans and motorhomes. Whether you have an existing graphic design you would like manufactured or you need to start from scratch with a new design, we can help you stream-line the process. At the end of our consultation process we will be able to make for you a pre-packaged kit that is complete with all graphics, logos and signwriting you need for any particular vehicle, along with fitting instructions and guides, if required. We can do this for just the one type of vehicle or for many different models, in just one colour combination or in several colour combinations. We make the process as simple and as easy for you as simply selecting the correct model package from the shelf and handing it to your internal fitter who can then complete the job in one hit. Have questions? First, see if your question has been answered below.

Q. What if I'm already producing my own graphics and signs in-house on my own plotters etc? What is the benefit of using your service?

A. The first thing to ask yourself is "Do I really know how much it's costing me to produce my graphics?" Many manufacturers don't realize just how much time (and therefore money) is being spent by their staff in cutting, weeding, masking and trimming signs and graphics ready to go on their vehicles. Not to mention how much material and time is being wasted in errors. The bottom line is that you are good at designing and manufacturing your product, not signs and graphics. That's what we're good at! When you use our service you know exactly how much each unit will cost you, no hidden labour costs, no wasted material!

The second thing to ask yourself is "Is my graphic all that it could be? Could it do with something a little extra?" We can do more than simply computer cut vinyl into different shapes. We also use digital printing and hand air-brushing on our graphics to achieve many different effects. Have you ever wondered of your competitor - How did they do that? We can tell you and we can do it for you!

Q. Do you have a design service?

A. We can help with most designs at little or no cost to you (dependant on number of units that will be required) if you have either a logo or an idea as a starting point. If you really are starting from scratch and have absolutely no idea what you want, we have a professional Graphic Designer with experience in the design of kits for vehicles (very important) who can help you for a very reasonable fee. Please be aware that to get things just right it usually takes at least 3-4 weeks to finalize designs and colours. In our experience (and we have a lot of it) you need to see a design on the vehicle itself before you can be 100% sure it's right. The first fitting most often results in some (usually) minor changes before a final fitting and we all know we have the best result possible. After all, this graphic is going to represent your business, you want it to be right! We're committed to helping you achieve that.

Q. My business is only very small, producing just 1 or 2 vehicles a month. What can you do for me?

A. Lots! Obviously to make custom graphics at a cost-effective price we need to be making more than 1 or 2 of them at a time for you. An alternative to a custom graphic is to choose one of our over 50 catalogue graphics for your boat or vehicle. This will give you a high quality, attractive graphic at a bargain price as these are graphics we always stock.

If you absolutely must have something that is totally unique to you, we can still do this for you. However, you need to be aware that it will cost you more per unit and we will have to charge you for at least part of the design and artwork stages of development, as this can be very time consuming. As a general rule of thumb, custom kits are probably not going to be practical or cost-effective for you unless you can buy around 6 or so at a time.